



A new CAP

Mountains of opportunities

Content

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EUROPEAN MOUNTAIN CONVENTION

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Entitled “**Quality from the mountains – Prosperity for people and territories**”, the IXth European Mountain Convention will take place in Bilbao (Spain) the 22–24 October 2014, organised by Euromontana and the Basque Government.

This event will benefit of the work done during the National seminars organised in France, Portugal, Italy, Slovenia and Romania in July 2014.

For further Information, discover:

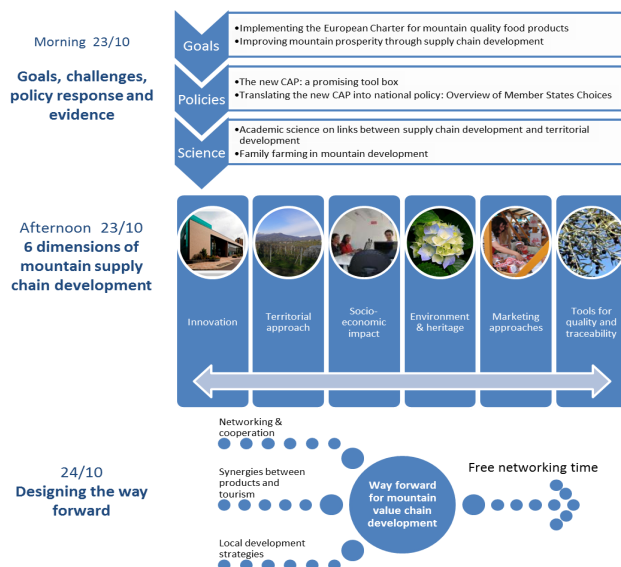
- [The programme](#)
- [How to register?](#)(Be careful, registrations will close on 3rd October)
- [More information](#) on the website



This information measure has been funded with support from the European Commission

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Programme in a nutshell:



FIVE NATIONAL SEMINARS



France

The French seminar took place on 10th July 2014 in Clermont-Ferrand, with the presence of 180 participants. The seminar organised by MACEO, SIDAM, ACAP, APEM and SUACI Alpes du nord, had among others, speakers representing regional and massif authorities, as well as the Counsellor to the Minister in charge of the CAP who presented the main aspects of the new CAP in France.

Specifically, the seminar addressed the themes of innovation, territorial approach, and marketing approaches linked to the promotion of mountain products.

Ghislaine Vaessen, in charge of our project at the European Commission, attended this seminar and expressed her positive impression about the attendance and the quality of the seminar.

For more information you can [click here](#).



Italy

The Italian seminar organised by ERSAF took place in Milan the 16th June. Around 170 participants had the chance to discuss about the implementation of the new CAP in the mountains. The seminar was also streamed online and a video of the event will be soon available. The Minister of Agriculture presented the new CAP and the managing authorities of a number of provinces discussed the opportunities of the new rural development policy.

Three themes were addressed by the participants: socio-economic impact of the development of mountain supply chains in mountain territories, preservation of environment and heritage, and tools for quality and traceability of mountain products.

You can check the [outcomes of the seminar here](#).



Portugal

The Portuguese seminar, organised by CIMO and IPB in collaboration with ADVID, ADRAT and AJAP, on 18th July 2014, had the presence of 157 participants. Although the Minister of Agriculture confirmed her participation, she cancelled last minute and was replaced by the Secretary of State of Food and Agri-food Research. A very positive outcome of the seminar was the development and establishment of the "mountain area" concept, since it was new to most of the audience. People realised that, as mountain areas stakeholders, they can take advantages related to the new CAP rationale and instruments.

The themes discussed were innovation, territorial approach and tools for quality and traceability of mountain products.

All the information is available on the [Portuguese website of the project](#).



Slovenia

The Slovenian seminar organised by the Faculty of Agriculture and Live Sciences of the University of Maribor, took place in Maribor on 10th July 2014, with the participation of 121 persons. Two persons from the Ministry of Agriculture and an agricultural faculty of Croatia attended the event, which could help to spread the messages outside the Slovenian borders. The seminar was a success in terms of media coverage and even includes one dedicated website: <http://nskp.si>.

Being of special interest for the Slovenian agricultural stakeholders, the seminar focused on the tools for quality, traceability and control of mountain products along the supply chain.

More information can be found in the [previously mentioned website](#).



Romania

The Romanian seminar was held in Brasov on 12 July 2014, organised by AGROM-RO. The participation was of about 110 persons. The seminar gathered a number of farmers' associations and mountain areas stakeholders from several mountain provinces of Romania. All the different themes related to the project were addressed in parallel sessions: innovation, territorial approach, socio-economic impact, environment and heritage, marketing strategies and tools for quality and traceability of mountain products. The seminar was followed by a field visits on the next day.

[For more information, click here.](#)



STAY UPDATED!

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